

# Hannah Jiang

UX Designer



## Master of Fine Arts, Design and Technology

2017.7 - 2019.5

Parsons School of Design



## Bachelor of Engineering, Industrial Design

2008.9 - 2012.7

China Agricultural University

## Skills

UX Design

Visual Design

Information Architecture


Graphic Design


3D Modeling

Motion Design

Html, CSS, JavaScript

Arduino

 haiyuanj.com

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## EXPERIENCE

### User Experience Intern

Apple 2018.5 – 2018.8

- Designed and prototyped a seamless and engaging learning experience across Apple platforms.

### UI&UX Designer (Freelancer)

Toptal 2015.11 – Now

- Deliver top-bottom design projects from conception to implementation for clients around the world
- Various client projects include interactive websites, applications, and brand revamps
- Nominated as a judge for a Toptal design competition in Nepal
- Consulted for a 3D printing hardware project in collaboration with Airbnb
- Attended as a Toptal Representative at the Global Digital Nomads in Jeju, South Korea

### Senior Designer

PHNX 2015.4 – 2015.11

- Designed wireframes, prototypes, and interfaces for various cross-device applications
- Designed logos, brochures, posters, and websites for various industries such as energy, hospitality, ecommerce, and education
- Managed the artistic theme, from promotion materials to visual experience, for BenCham WaterBall Charity event hosting over 250 people

### UI&UX Designer

THRE3D 2013.7 – 2014.10

- Managed the company's overall design developments and composition
- Led marketing design projects for THRE3D's exposure at "Inside 3D Printing Conference And Expo" in New York
- Designed a variety of promotional signage from business cards to clothing

### Head UI Designer

Langlib 2012.2 – 2013.4

- Designed a new version of the company website
- Played a key role in designing a new product for English learners to enhance their listening ability
- Led the design efforts for the English Flash Card application (iOS, Android, Windows) for Langlib's product line
- Devised marketing materials for the company's social media and offline advertising